

Imagological Study of West in Jalal Al-e Ahmad's *Visit to America*

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Abstract

Human beings constantly search for their image in the mirror of "Others", and in order to know more of themselves and the others, they travel. Among these Globe trotters, there are a lot of writers who have presented the result of their experiences in their logbooks. The works of these travelers, who are recognized as cultural ambassadors, is the point of an intersection of the two worlds of the "self" and the "other". Hence, the study of the literary image represented in itinerary works, reveal the hidden aspects of the relation between "self" and "other". In his *The Journey to The U.S.A*, Jalal Al-e Ahmad speculates the host country as an "other" and analyzes its political, cultural and artistic features. In this paper, we rely on the concept of "otherness" which is a sub-theory of postcolonial studies, and we seek to study the last itinerary work of Jalal Al-e Ahmad. The paper will explore the question of how Al-e Ahmad in this itinerary work found the interpretative framework and supplementary examples to confirm his theory on "the West", which was mainly presented in his *Westernization*.

Key-words: Jalal Al-e Ahmad, Imagological Study, itinerary, *The Journey To The U.S.A*, otherness, *Westernization*.

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