# Study of cross-cultural dialogism process in *Crasy for Elsa*- intertextual approach

**Mojgan Mahdavi Zadeh**[*]
Assistant Professor, French Department, Faculty of Foreign languages,
University of Isfahan,
Isfahan, Iran

**Akram Ayati**[**]
Assistant Professor, French Department, Faculty of Foreign languages,
University of Isfahan,
Isfahan, Iran

**Pari Rezaie**[***]
Master of French Literature, French Department, Faculty of Foreign languages,
University of Isfahan,
Isfahan, Iran

(Received: 24th, April, 2016, Accepted: 24th, September, 2017, Date of publication: August, 2018)

Intertextual approach as one of the great achievements of post-structuralism opened a new horizon in criticism, especially in literary criticism. The term “intertextuality” was first introduced as Julia Kristeva’s translation of Mikhail Bakhtin’s conception of the “dialogic”. According to this approach no text is independent and it is affected by the previous texts. People like Genette, Barth, Riffaterre and Jenny also began to spread this approach to literary criticism. Based on them, the intertextual relations produce deeper meaning in the texts. Relying on the intertextuality approach, in this research we have tried to study the intertextuality in “*Crazy for Elsa*” written by Louis Aragon. We study cross-cultural dialogue process on the basis of intertextuality approach in the work of Louis Aragon, “*Crazy for Elsa*”. Contemporary French poet and writer, Louis Aragon, also tried to take advantage of intertextual relations in the discovery of convergences in the world's collective memory and sees cognitive features of each nation such distinctions that can build together a global culture. In this research, we have tried to study the process of dialogism and the importance of literary thinking in transfer of a sense of solidarity that defined in the united in diversity.

**Keywords:** Intertextuality, Dialogism, *Crazy For Elsa*, Louis Aragon, Elsa, Medjnoun.

* E-mail: mahdavi@fgn.ui.ac.ir
** E-mail: ayati@fgn.ui.ac.ir
*** E-mail: pary.rezaie@gmail.com